



401 Clunies Ross Street,
Canberra ACT 2601
www.funnelback.com
(02) 6229 1710

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MEDIA RELEASE

Contact: Deniz Duncan
Phone: (02) 6229 1717
Mobile: 0430 441 883

Funnelback invents its own, unique Clustering Engine. Cluster your search results with Fluster

February 21, 2007, Canberra ACT – Enterprise search software vendor Funnelback has lodged a provisional patent application for its unique clustering engine - Fluster.

Operating on-the-fly at query time, Fluster groups search results into themes based on document content to reveal how the search keywords have been used and in what context.

Fluster's results are presented along-side the ranked search results, to enable users of all levels to explore vast volumes of content more intuitively.

Developed by one of the company's original founders, Brett Matson, Fluster is one in a series of new Funnelback technologies aimed at increasing the value of search. Matson says, "Fluster's cascading query refinement capability enables users to drill down into more focused queries and also exposes related queries that may not have otherwise been thought of. This offers users the ability to choose the most effective combination of search and navigation."

Fluster is currently available for beta testing and is set to be publicly released with Funnelback's upcoming Version 7.

About Funnelback

Headquartered in Australia, Funnelback offers a suite of Internet and Enterprise Search Engine products as well as 'software as a service', or hosted ASP search solutions for the web. The Funnelback search engine has a world class result ranking algorithm at its core, which can be tuned to the specific information retrieval needs of its clients.

Funnelback's client list boasts blue chip companies, one third of all Australian Universities, media companies, state and federal government, as well as clients in the United Kingdom and Canada.

Funnelback has a research and development alliance with the CSIRO, Australia's government owned scientific and industrial research house with over 6,500 scientists.

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