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FOR IMMEDIATE RELEASE

MEDIA RELEASE

Funnelback Launches New Search for CareerOne

6th November 2007 - Funnelback has announced that it recently launched the new search service for News Limited's high profile online recruitment website CareerOne, www.careerone.com.au.

Funnelback CEO, Brett Matson says "The new Funnelback search service totally re-engineers the way in which people find jobs online by making it easier and more intuitive to find the right job for them."

Simon Smith, CIO of News Digital Careers said, "The Funnelback technology has enhanced the jobseeker experience around searching for a job. "Guided Search" is the main feature which will assist prospective candidates quickly find their job. A jobseeker can enter in a broad search query and then, he or she can refine their search by selecting one or more search options. These include subcategory, location, job source or job type. Users can add or remove these options as desired with just a click".

The CareerOne website design was built by Funnelback partner NetReturn Consulting Pty Ltd.

About CareerOne

CareerOne forms part of the online division of News Limited, News Digital Media. The site provides job seekers with access to a large range of employment opportunities - including the employment resources of 100 News Limited newspapers. The site also offers a range of features for advertisers.

About Funnelback

Based in Australia, Funnelback offers Web and Enterprise Search Engine solutions. The Funnelback search engine has a world class result ranking algorithm at its core, which can be tuned to the specific information retrieval needs of its clients. Its core technology is used on a daily basis by organizations such as the Australian Government, Westpac Banking Corporation, the Australian Broadcasting Corporation, the Australian Securities Exchange and ninemsn.

Funnelback is a subsidiary company of the CSIRO, Australia's premier scientific research organisation with over 6,500 staff.

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